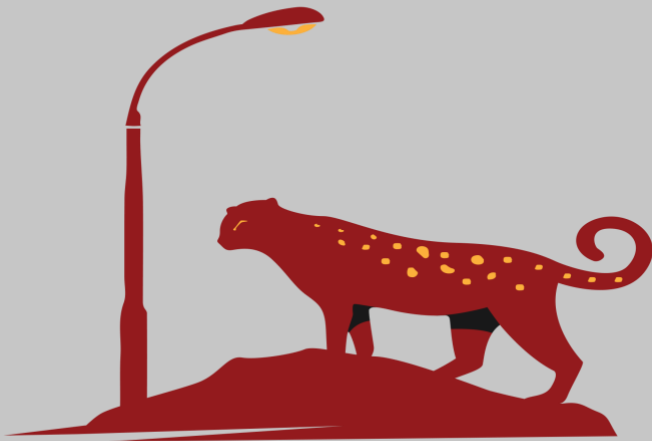


STREET GENIUS

LOOP INFORMATION SHEET



Our Mission

Street Genius is an Innovations firm founded in Missouri. We strive to bridge the gap between people and technology, by developing tools to make life easier. Our aim is to design and create the future



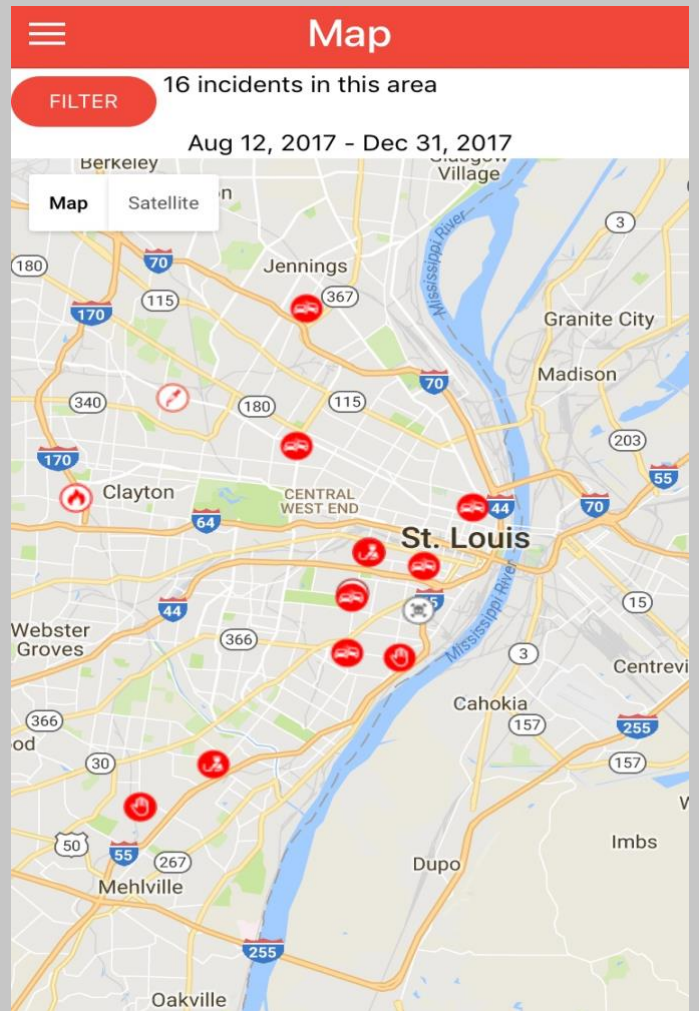
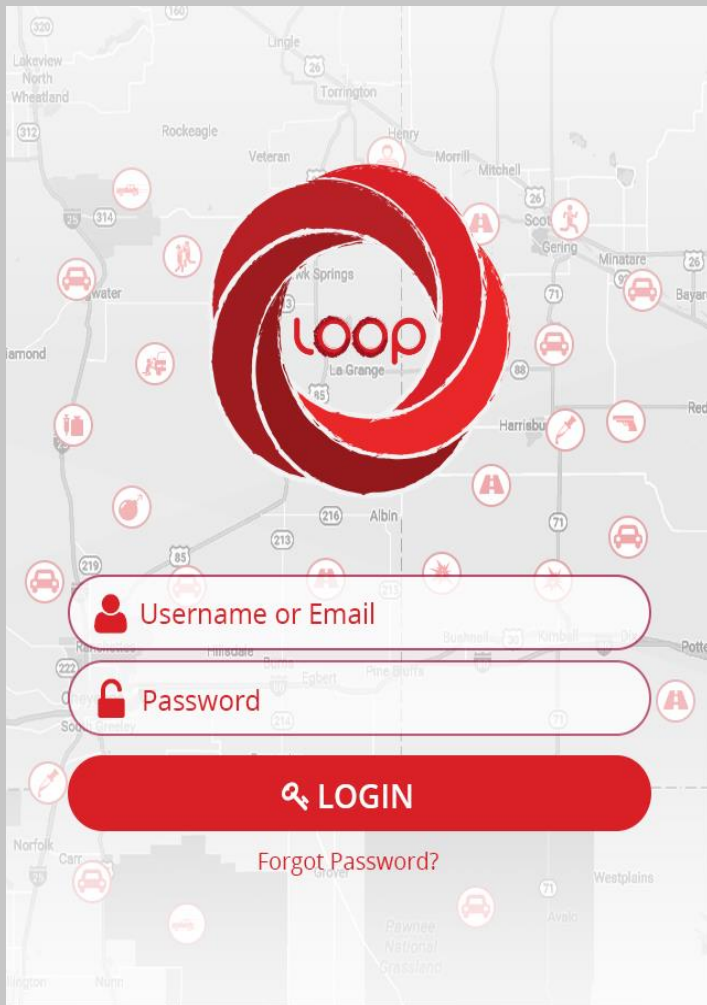
WHAT IS LOOP?

THE LOOP APP IS AN APP SIMILAR TO MANY SOCIAL MEDIA MOBILE APPS, BUT ALSO HAS A BUILT IN CRIME REPORTS AND CRIME STATISTICS IN WHICH USERS CAN ACCESS VIA PUBLIC ENGINES. USERS OF THIS APPLICATION WILL BE ABLE TO SEE WHAT TYPES OF CRIME IS BEING COMMITTED IN A GIVEN NEIGHBORHOOD AND ALSO WILL BE ABLE TO SINGLE OUT CERTAIN CRIMES SUCH AS MURDERS, RAPE, AND BURGLARY VIA PUBLIC RECORDS. THERE WILL ALSO BE SECTION ON THE APP IN WHICH THE MAP WILL SHOW ALL SEX OFFENDERS IN A GIVEN AREA AND BE ABLE TO VIEW PICTURES OF SEX OFFENDERS AS WELL.

HERE ARE A FEW DISTINCT FEATURES THAT "LOOP" WILL HELP YOU DO

- USERS ARE ABLE TO POST WHEN THEY SEE SUSPICIOUS ACTIVITY AND ALSO MARK IT ON THE MAP
- SUSPICIOUS ACTIVITY IS ABLE TO BE CLASSIFIED IN SEVERAL CATEGORIES ALL WHICH HAVE SEPARATE ICONS ON THE MAP
- HIGH CRIME AREAS WILL BE MARKED AND DISTINGUISHED (CORONAL LOOP AROUND HIGH CRIME AREAS).
- USERS ARE ABLE TO INTERACT WITH EACH OTHER VIA MESSAGE POST & LIVE MESSAGE FEEDS
- THE LOOP APP IS A GLORIFIED INTERACTIVE CRIME MAP IN WHICH USERS ARE ABLE TO COMMUNICATE WITH EACH OTHER AND ALSO POST INFORMATION ABOUT THEIR NEIGHBORHOOD

LOOP SCREENSHOTS



ABOUT LOOP

LOOP IS A SOCIAL MEDIA APPLICATION DESIGNED TO HELP COMMUNITIES SOLVE THE PROBLEMS OF CRIME & ALSO POLICE BRUTALITY. LOOP DOES THIS BY ALLOWING USERS TO POST ANY ACTIVITY THAT IS GOING ON IN THEIR AREA THAT THE COMMUNITY SHOULD BE CONCERNED ABOUT. THOSE ACTIVITIES RANGE FROM THEFT, DEATH, RIOTS, POLICE BRUTALITY, & OFFICERS IN THE AREA. ALL LOOPS POST ARE TAKEN IN REAL TIME AND LETS USERS HAVE AN UP-2-THE-MINUTE ANALYSIS OF NEIGHBORHOOD ACTIVITIES. UNLIKE ANY OTHER MOBILE APPLICATION APP LOOP IS ALSO A SOCIAL MEDIA APP WHICH ALLOWS USERS TO CONNECT WITH EACH OTHER VIA PRIVATE MESSAGES , FRIEND REQUEST, AND ACTIVITY LOGS.

THE NAME "LOOP" IS SHORT FOR "CORONAL LOOP" WHICH IS A HOTSPOT LOCATED ON THE SUN AND ALSO WAS THE ORIGINAL NAME FOR "LOOP", BUT IT WAS SHORTENED TO BE MORE USER FRIENDLY. SIMILAR TO THE CORONAL LOOPS ON THE SUN WHICH THE LOOP LOGO REPRESENTS THE APP ALSO ALLOWS USERS TO IDENTIFY "HOT SPOTS" AND PROBLEM AREAS SO USERS CAN SEE EXACTLY WHAT IS GOING

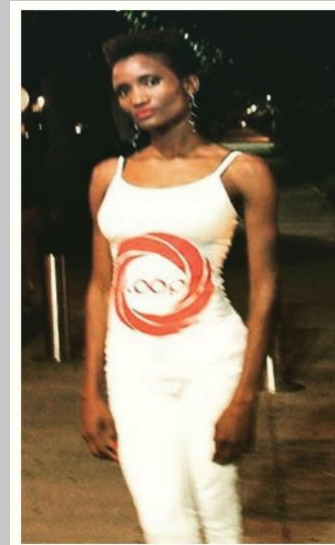
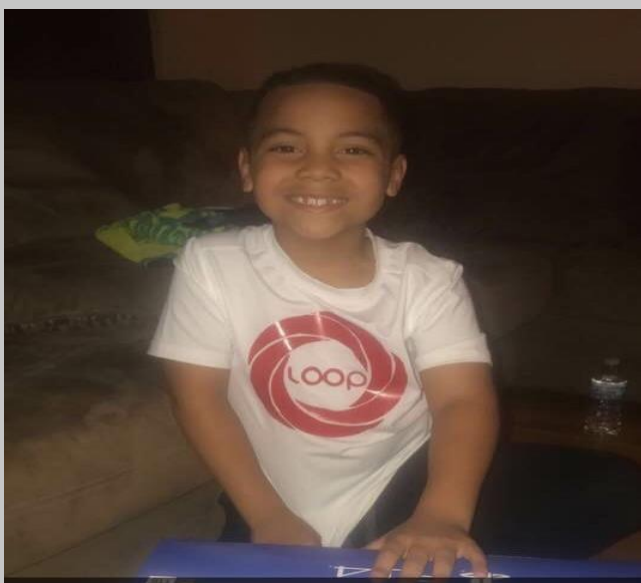


* ACTUAL PICTURE OF A CORONAL LOOP

ON IN A NEIGHBORHOOD BEFORE THEY VISIT OR MOVE THERE. WITH THE POPULARIZATION OF LOOP PEOPLE WILL BE MORE AWARE OF THE AREAS IN WHICH THEY ARE TRAVELING WHICH WILL DRASTICALLY DECREASE "WRONG PLACE/WRONG TIME" VIOLENCE ON INNOCENT PEOPLE.

-LOOP MERCHANDISE IS A VERY HOT TICKET WITH DOZENS OF ORDERS PER MONTH STREET GENIUS COULD HAVE NEVER FIGURED THAT PEOPLE WOULD LOVE CORONAL LOOPS AS MUCH AS THEY ACTUALLY DO "EDWARD THORNTON, CREATOR OF LOOP"

LOOP MERCHANDISE



FUTURE OUTLOOK

WE ARE OPTIMISTIC THAT ALL OF OUR PRODUCTS CAN GROW, AND, BELOW, WE DESCRIBE SOME INITIATIVES THAT ARE PARTICULARLY EXCITING.

WE WANT TO BECOME THE EASIEST INNOVATIONS COMPANY TO DO BUSINESS WITH, AND WE ARE WORKING HARD TO SPEED APPLICATIONS, SIMPLIFY FORMS AND ADD DIGITAL CONVENIENCES. FOR EXAMPLE, WE ARE CONSTANTLY UPDATING OUR INNOVATIONS TO ADDRESS THE NEEDS OF THE CHANGING ENVIRONMENTS. LOOKING AHEAD, WE KNOW SMALL BUSINESSES BECOME LARGE COMPANIES AT A MUCH MORE RAPID PACE THAN IN YEARS PAST. CURRENTLY WE ARE LOOKING TO PARTNER WITH A SATELLITE COMPANY WHICH WILL HELP TAKE LOOP TO THE NEXT LEVEL BY OFFERING SATELLITE SERVICES TO USERS IN DISASTER AREAS LIKE FLORIDA & HAITI WHEN PHONE LINES ARE DOWN. WELL NOW CAN SOLIDIFY LONG-TERM CLIENT RELATIONSHIPS THAT COULD SPAN SEVERAL LINES OF BUSINESS IN THE FUTURE. ACTIVITIES BEFORE THEY IMPACT OUR CLIENTS, WE ARE HELPING OUR CLIENTS MITIGATE COSTS BY OPTIMIZING THE COLLATERAL, AND WE ARE HIGHLIGHTING INSIGHTS TO OUR MERCHANT ACQUIRING AND CO-BRAND PARTNERS.

THERE ALWAYS WILL BE NEW EMERGING COMPETITORS THAT WE NEED TO KEEP AN EYE ON

NEW COMPETITORS ALWAYS WILL BE EMERGING — AND THAT IS EVEN TRUER TODAY BECAUSE OF NEW TECHNOLOGIES AND LARGE CHANGES IN REGULATIONS. THE COMBINATION OF THESE FACTORS WILL HAVE A LOT OF PEOPLE LOOKING TO COMPETE AND COPY OUR INNOVATIONS BECAUSE THEY HAVE FEWER CAPITAL AND REGULATORY CONSTRAINTS AND FEWER LEGACY SYSTEMS. WE ALSO HAVE A HEALTHY FEAR OF THE POTENTIAL EFFECTS OF AN UNEVEN PLAYING FIELD, WHICH CAN DEVELOP.

RISK FACTORS

BELOW ARE SOME AREAS THAT WE ARE KEEPING AN EYE ON.

SILICON VALLEY IS COMING. THERE ARE HUNDREDS OF STARTUPS WITH A LOT OF BRAINS AND MONEY THAT WILL WORK ON VARIOUS ALTERNATIVES TO STREET GENIUS INNOVATIONS. WE ARE GOING TO WORK HARD TO MAKE OUR SERVICES AS SEAMLESS AND COMPETITIVE AS THEIRS. AND WE ALSO ARE COMPLETELY COMFORTABLE WITH PARTNERING WHERE IT MAKES SENSE.

REST ASSURED, WE ANALYZE ALL OF OUR COMPETITORS IN EXCRUCIATING DETAIL — SO WE CAN LEARN WHAT THEY ARE DOING AND DEVELOP OUR OWN STRATEGIES ACCORDINGLY.

CYBERSECURITY, FRAUD AND PRIVACY NEED INTENSIVE INVESTMENT ON THE PART OF OUR ENTIRE COMPANY, AND WE MUST DO IT IN COLLABORATION WITH THE GOVERNMENT AND REGULATORS

WHAT I WANT TO EMPHASIZE TO OUR INVESTORS & PARTNERS IS THE ABSOLUTE, CRITICAL AND IMMEDIATE NEED TO COMBAT CYBERSECURITY THREATS AND THE RELATED ISSUES OF FIGHTING FRAUD AND PROTECTING PRIVACY. IN THESE AREAS, WE WILL DO WHATEVER IT TAKES TO PROTECT THE COMPANY AND ITS CLIENTS. REGARDING PRIVACY, WE DO NOT BELIEVE THAT MOST PEOPLE FULLY UNDERSTAND WHAT NO LONGER IS PRIVATE AND HOW THEIR INFORMATION IS BEING BOUGHT, SOLD AND USED. AS A INNOVATIONS COMPANY, WE ARE APPROPRIATELY RESTRICTED IN HOW WE CAN USE OUR DATA, BUT WE HAVE FOUND MANY EXAMPLES OF OUR DATA BEING MISUSED BY A THIRD PARTY. WE ARE GOING TO BE VERY AGGRESSIVE IN LIMITING AND CONTROLLING HOW THIRD PARTIES CAN USE STREET GENIUS DATA.

